



## **Classroom Sweepstakes**

### **Official Rules**

**NO PURCHASE NECESSARY.  
PURCHASE WILL NOT IMPROVE CHANCES OF WINNING**

1. **Eligibility:** Open and offered only to legal residents of the fifty (50) United States and District of Columbia ("D.C.") who are 18 years of age or older (19 for residents of NE and AL) and who are current teachers of Kindergarten, First, Second, and/or Third grade in an elementary school located within the fifty (50) United States, and D.C. (excluding Puerto Rico, USVI and American Samoa). Employees of PBS ("Sponsor"), PBS stations or their affiliates, sales representatives, subsidiaries or parent companies, advertising/sales promotion agencies, and their respective subsidiaries and affiliated companies, advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household, are not eligible to participate or enter. Void where prohibited.
2. **Sponsor:** PBS, 2100 Crystal Dr., Arlington, VA 22202.
3. **Agreement to Official Rules:** Participation in this Sweepstakes constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to this Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.
4. **When to Enter:** The Sweepstakes begins on January 1, 2015 and ends on March 30, 2015 ("Sweepstakes Period").
5. **How to Enter:** To enter, during the Sweepstakes Period, find your coordinating entry form at <http://pbskids.org/writerscontest/contest-hub#about-contest> or through your local PBS member station, then, fill out the coordinating entry form and mail it to PBS or your participating local PBS station as listed at <http://pbskids.org/writerscontest/contest-hub#enter-contest>. All completed coordinating entry forms must be postmarked by March 30, 2015 and received by April 6, 2015 to be eligible for the random drawing. Limit one (1) entry per person throughout the entire Sweepstakes Period. Sponsor is not responsible for illegible, lost, late, damaged, misplaced, postage due, or stolen, entries.
6. **Random Drawing:** Two (2) Grand Prize winners will be selected via a random drawing to be conducted by Administrator on or about April 7, 2015 from among all eligible entries received. Odds of winning depend on the number of eligible entries received. Grand Prize winner will be notified by email or telephone on or about the day of the random drawing. Winner must reply to the verification email or telephone message within **ten (10) business days** in order to be deemed the Grand Prize winner. Failure to respond to the winner verification email or telephone message will be deemed forfeiture of the prize and an alternate winner may be selected at Sponsor's sole discretion. Sponsor is not responsible for emails or telephone messages that are undeliverable to the email address/telephone number as provided on the entry form, or for telephone messages not received by potential winner. Potential winner may then be required complete, sign and return an Affidavit of Eligibility, a Liability Release and Publicity Release (where legal) at Sponsor's sole discretion within **14 days** of notification. Non-compliance with this requirement, or if winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and may be awarded to an alternate winner, time permitting.



7. **Prize & Approximate Retail Value ("ARV"):** Two (2) Grand Prizes will be awarded. One (1) Grand Prize consists of An Arthur® library of books for Grand Prize winner's classroom (ARV: \$90.00) and a visit from an Arthur Character to the school (ARV: \$500.00).

Total ARV: \$1,180.00

Sponsor may provide the Grand Prize winner with an IRS Form 1099 reflecting the actual final retail value of the Grand Prize, or such other governmental tax forms that may be necessary, as determined in the sole discretion of Sponsor. No prize transfer or cash substitutes allowed except at Sponsor's sole discretion due to prize unavailability or for any reason and only then for prize of equal or greater value. Taxes on prize is the sole responsibility of winner.

The redemption and activation of the Arthur visit will depend on Sponsor agreed upon date. The winning school will need to manage the receipt and return shipment for the costume, have a suitable storage area for the costume on their facility, and a place for the actor to change into costume on site.

8. **General Rules:** Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy or impair the integrity of the Sweepstakes or if an unauthorized human intervention or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes, as determined by Sponsor, in its sole discretion. If the Sweepstakes is so canceled, drawings will be made from among all eligible entries received prior to the time of termination. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. By entering this Sweepstakes, entrants give their express permission to be contacted by Sponsor or Administrator by telephone, email and/or postal mail. By participating in this Sweepstakes, entrants acknowledge and agree that Sponsor may collect the personal information submitted by you. The Sweepstakes is subject to all applicable federal, state and local laws and regulations.
9. **Release and Limits of Liability:** Entrants, by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, Administrator, and their respective parents, subsidiaries, affiliates, distributors, licensors, partners, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or use of the prizes, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) errors in the administration of the Sweepstakes or the processing of entries; (e) late, lost, delayed, illegible, stolen, misdirected, incomplete, inaccurate or undeliverable entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or receipt or use of any prize, and in no event shall the Released Parties be liable for attorney's fees. Except where prohibited by law, by accepting the prize, the Grand Prize winner agrees that Sponsor, Administrator and their related and affiliated companies may use the winner's name, address (city, state), photograph, biography information, videotape, likeness, and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, Administrator and their related and affiliated companies or to this Sweepstakes in any and all media now known or hereinafter developed, and grants to Sponsor, Administrator and their related and affiliated companies any and all rights to said use without further notice, review and/or compensation, except where prohibited by law.



10. **Disputes:** Entrants agree that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or its associated winner selection and/or notification (the "Sweepstakes Administration") shall be resolved individually, without resort to any form of class action, and exclusively by the State of New York; and (b) under no circumstances will entrants be permitted to obtain awards for and entrants hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor in connection with the Sweepstakes Administration, shall be governed by, and construed in accordance with, the laws of Virginia, without giving effect to any choice of law or conflict of law rules.
  
11. **Winner's List/Official Rules:** For the name of the winner, or a copy of the Official Rules, visit [www.pbskids.org/writerscontest](http://www.pbskids.org/writerscontest).