

WEIU TV Diversity Eligibility Goal for FY13

America draws its strength and vitality from the diversity of its people. Eastern Illinois University is enriched by building a campus that celebrates and draws upon the talents of all its students, faculty, and staff.

Eastern Illinois University provides equality of opportunity in education and employment for all students and employees. Discrimination based on race, color, sex, religion, age, national origin, ancestry, marital status, disability, veteran status, sexual orientation, or any other basis of discrimination precluded by federal and state statutes, is strictly prohibited.

Moreover, as prescribed by federal guidelines, the University is committed to a program of affirmative action to alter patterns of employment which indicate under-representation of members of minority groups and women. The University further pledges itself to a program of affirmative action as prescribed by statute to employ, and advance in employment, qualified disabled individuals, Vietnam-era veterans, and special disabled veterans.

As a part of Eastern Illinois University, WEIU TV is totally committed to this goal. However, it should be noted that there were no new hires in FY12. If any positions become available in FY13, WEIU TV, along with Eastern Illinois University, will make sure that we adhere to our commitment of diversity in the workplace.

WEIU TV staff met with management to cover formal training in diversity as set up as the required action for Diversity Eligibility as stated by CPB. The training involved 6 members of the staff.

WEIU TV operates a summer internship program. This is a 12 week intense learning program for students from colleges and universities from all over the United States. The interns spend 12 weeks learning all aspects of television news production in order to broadcast a 30 minute live local news program Monday through Friday. This summer there are 10 students. The students represent 8 different colleges and universities, come from 7 different states and represent various racial and ethnic backgrounds. During the actual school year, WEIU TV has around 50 students that operate in various aspects of television production (live sports, live news, local productions). WEIU TV is committed to this program and the diversity that it provides.

WEIU staff attended the Broadcast Fair at Eastern Illinois University on April 4, 2012. Staff talked to around 65 freshmen and transfer students in Communication Studies about radio and television media sales, production and on air promotions. WEIU staff talked with around 2200 prospective students along with their families during 5 Open Houses at Eastern Illinois University. Prospective students and their families stop by for tours of WEIU throughout the day. On April 4, 2012, WEIU attended Career on Wheels in Kansas and talked with 100 students. Through these meetings, the staff of WEIU comes in contact with a diverse population to promote education especially in the area of Broadcast Journalism.